



Schloß **Schönbrunn**

Kultur- und Betriebsges.m.b.H.

Media Information

Schloß Schönbrunn Kultur- und Betriebsges.m.b.H. (SKB)

Imperial Attractions Drawing the Crowds

The Schloß Schönbrunn Kultur- und Betriebsges.m.b.H. (SKB), in administering Schönbrunn Palace, the Hofmobiliendepot · Imperial Furniture Collection, the Sisi Museum, the Imperial Apartments and the Silver Collection in the Vienna Hofburg, also Schloss Hof Estate and Schloss Niederweiden, has in its charge the leading attractions of Austria's imperial heritage. The SKB is responsible for the preservation and revitalisation of the cultural assets entrusted to it. The necessary funds are provided in toto by the revenue earned by the SKB itself.

The Schloß Schönbrunn Kultur- und Betriebsges.m.b.H. operates the foremost heritage sites of imperial culture in Vienna: Schönbrunn Palace, the Imperial Apartments and the Silver Collection in the Vienna Hofburg, also the furniture museum named Hofmobiliendepot, in which parts of the extensive collections from the former furniture depot of the Imperial Court are on display. Starting in 1992, the cultural assets owned by the Republic of Austria were successively entrusted to the SKB in the form of usufruct rights and lease agreements.

By 31st December 2012, the SKB had taken over the Marchfeld Palaces Revitalisation and Operating Company (MRBG) from the ownership of the Federal Republic as an autonomous daughter enterprise and since then has provided the expertise and necessary financial means for the operation and preservation of Schloss Hof Estate and Schloss Niederweiden in Marchfeld. In mid-2015 the fusion took place of the MRBG and the SKB, retrospectively as of 1st January 2015. Today Schloss Hof Estate and Schloss Niederweiden are locations of the SKB.

The SKB's task is to generate the means for preserving and restoring the historical monuments by availing of them in a sensitive and customer-friendly way. The greatest possible care of historical substance is central. When developing cultural, touristic and leisure options, the SKB endeavours to integrate modern touristic infrastructures in as sensitive a way as possible.

Maintenance and restoration work

Since demerging from the State Administration, Schönbrunn Palace and also the Imperial Apartments in the Hofburg have been subject to the most intensive constructional phase since their erection. Step by step, the cultural monuments have been given an Imperial face lift to attain their former glory. The state rooms and historical apartments in the palace and the residential rooms in the Hofburg were not the only subjects of elaborate restoration work – and still are; also the many garden appurtenances in the Schönbrunn Park. For instance, since the founding of the SKB, the Neptune and Obelisk Fountains and the Roman Ruins have been restored and the technical operation of their water configurations have been refurbished and therefore revitalised. Most recently, the work has included extending the event facilities in the historic buildings in the Apothecary's Wing in Schönbrunn, also creating a new entrance area for the Hofburg Museums under St Michael's Dome, refurbishing the Gloriette on the Schönbrunner Hill, restoring the palace chapel in Schönbrunn and the two Chinese cabinets in Schönbrunn Palace, and reconstructing the Great Cascade in Schloss Hof Estate.

Development of cultural, tourist and leisure options

In addition to measures that preserve or restore the original character of the imperial palace complexes, the SKB also focuses on creating new attractions. In the west wing of Schönbrunn Palace a Children's Museum has been set up to capture the interest of younger visitors with hands-on displays, while the park now offers a Maze and a Labyrinth constructed on historical models. In the Hofburg the Sisi Museum, dedicated to Empress Elisabeth, has been opened.

An optimal supplement to the attractions to the SKB locations was created with the interactive web portal "[The World of the Habsburgs](#)" with a virtual exhibition on the history of the Habsburg Monarchy including a wide-ranging spectrum of topics, and breathing life also into the living habits and worlds of the Habsburgs. Detailed text and pictorial material casts a critical light on the leading ruler personalities and describes the historical backgrounds. The website has meanwhile become a reference project and has received many awards. It is continually augmented. Since 2014, the virtual exhibition on the 1914-1918 war, "[The First World War and the End of the Habsburg Monarchy](#)", has been available for viewing online.

SKB Factbox

- OWNED BY: The Republic of Austria
- MANAGEMENT: Schloß Schönbrunn Kultur- und Betriebsges.m.b.H. (SKB)
- MANAGING DIRECTOR: Mag. Klaus Panholzer
- NUMBER OF EMPLOYEES: c. 373 (2019)
- TOTAL SALES REVENUES: c. EUR 72,000,000.00 (2019)
- INVESTMENT & RESTORATION VOLUME: c. 19,000,000.00 (2019)
- TOTAL NUMBER OF VISITORS: 5,522,000 (2019)

Number of visitors to each location (2019)

- Schönbrunn: c. 4,255,000
- Sisi Museum & Imperial Apartments & Silver Collection at the Hofburg Vienna: c. 947,000
- Hofmobiliendepot · Imperial Furniture Collection: c. 58,000
- Schloss Hof Estate & Schloss Niederweiden: c. 262,000

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More information and pictorial material available at www.schoenbrunn.at | www.schlosshof.at | www.hofburg-wien.at | www.hofmobiliendepot.at | www.kaiserkinder.at | www.schoenbrunnmeetings.com

Schloß Schönbrunn Kultur- und Betriebsges.m.b.H.

Locations

Schönbrunn Palace

1130 Vienna

Tel.: +43 1 811 13 0

E-mail: info@schoenbrunn.at

Website: www.schoenbrunn.at

Hofmobiliendepot · Imperial Furniture Collection

Andreasgasse 7

1070 Vienna

Tel.: +43 1 524 33 57

E-mail: info@hofmobiliendepot.at

Website: www.hofmobiliendepot.at

Sisi Museum - Imperial Apartments - Silver Collection

Hofburg, Michaelerkuppel

1010 Vienna

Tel.: +43 1 533 75 70

E-mail: info@hofburg-wien.at

Website: www.hofburg-wien.at

Schloss Hof Estate

Schloss Hof 1

2294 Schlosshof

Tel.: +43 2285 20 000

E-mail: office@schlosshof.at

Website: www.schlosshof.at

Schloss Niederweiden

Niederweiden 1

2292 Engelhartstetten

Tel.: +43 2285 20 000

E-mail: office@schlosshof.at

Website: www.schlosshof.at

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